The Power of Collaboration Project

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WHAT WE DID



800 healthcare providers



82 countries



in 3 key

Three key areas in substance use disorder (SUD) treatment:

Factsheet 1 - The availability of SUD treatment centers for women

Factsheet 2 - The prevalence of trauma-informed care

Factsheet 3 - Digital access for women looking for SUD treatment

THE PROJECT AIMS TO IDENTIFY GAPS IN CARE AND PROVIDE RECOMMENDATIONS TO ADDRESS THEM.

Digital presence of treatment centres for substance use disorders for women around the world: results from a global survey

WHAT WE FOUND

We asked 'Do you consider having an accessible website for the treatment centre with essential information to be important to improve access to





HOWEVER





of treatment centers either cannot be found online or don't provide the necessary information for accessing their services.

*63.3% Reported as EXTREMELY important to have an accessible website to improve access to treatment

Type of online presence



Up-to-date social media profile

42% did not provide specific details



Up-to-date website

44% did not provide site names or URL



Accounts on social media and a website

87% could not provide site names or URL



OUTDATED Online information



NO online presence

WHAT CAN WE DO?

1. Ensure that Essential Information is Accessible Online

To improve access to treatment, it is vital that essential information about treatment centers is readily available through a simple internet search.

Make sure this information about your program is published online:



Location



Photos of the facilities



Populations served



Services offered



Evidence-based practices offered



Clear contact information



Costs



Admission criteria



Program duration

2. Provide Information in an Engaging and Accessible Manner

It is crucial not only to be present online but also to ensure that the information provided is easily findable, clear, and accurate. Provide evidence-based material that women can relate their realities to and feel understood.

3. Train Staff in Digital Resources and Tools

Provide the skills needed to share, find, and provide health information effectively. Training staff in digital tools and resources can facilitate patient empowerment by equipping them with the knowledge and tools necessary for active involvement in their health management.

This is a project by the joint collaboration of





